



WELCOMES ATTENDEES TO

MENU ENGINEERING WORKSHOP:

maximize food-service profits & guest retention

Workshop by: Sean Willard, Menu Engineer

menuengineers
think differently together

**RESTAURANTS,
CATERERS,
FOOD TRUCKS,
& MORE!**



Scan me

Attendees will gain tools & strategies for continuous success in...

- Menu item costing & pricing
- Menu strategy & engineering
- Menu design & marketing
- Hospitality & guest retention strategies
- ...and much more

**BOXED LUNCH
BY A FOODLAB MEMBER
CATERER IS INCLUDED!**

Monday, January 27, 2025

Discover Center (Conf. Rooms A & B)

8560 S Cottage Grove Avenue

Chicago, IL 60619

3-38%

Menu Profit % Increase
by past attendees.

Register Today!

<https://bit.ly/foodlabworkshop>

For additional info:

FoodLabChicago@GreaterChathamInitiative.org

**ATTENDANCE IS FREE
& SPONSORED BY
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